



Press report

REIFEN trade fair 2016 - There was a lively bustle on the exhibition stand of KURZ Karkassenhandel

Wendlingen/Landau, 14.6.2016 Almost 20,000 visitors from 130 countries visited this years branch highlight, the REIFEN trade fair in Essen, Germany. 675 exhibitors were presenting from the 24th to 27th May 2016 – Amongst these, KURZ Karkassenhandel, that has been represented at the REIFEN trade fair for decades.

The REIFEN trade fair was a real success for the exhibitors and will be remembered as one of the most successful trade fairs in recent years. The trade fair REIFEN was also a success for Kurz this year. Next to the lively professional discussions, many answers on the new fine grinding plant could be answered and the visitors were introduced to the new product with illustrative material, and were particularly enthusiastic about the new degree of fineness achieved of the end product.

The topic used tyres also played an important role on the exhibition stand of the used tyre supplier. Due to increasing demand on the national and international markets, the requirement for information and the demand for attractive offers is huge. Kurz is a competent and reliable partner when dealing with the used tyre recycling, or the purchase of used tyres. At the trade fair, we were able to make many new contacts and deepen existing business relationships.

Next to the trade with used tyres, the professional recycling of old tyres that cannot be reused in a direct manner is a major concern of Kurz. Hanna Schöberl, the authorised signatory of Kurz emphasises the significance of an environmentally friendly disposal of the tyres: "Due to the missing monitoring obligation with the disposal of old tyres, it is just as important to give a commitment for a transparent and environmentally conscious disposal which is why we are also a co-founder of the initiative ZARE. These strongly promote the increase in the qualitative disposal of tyres in professional trade, motor vehicle workshops and car dealerships."

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About Kurz Karkassenhandel GmbH:

KURZ Karkassenhandel GmbH is a certified professional disposal company and has been dealing with professional old tyre disposal of all types of tyres since its founding in 1955. The company manages and uses long-standing national and international contacts. In 2015, the company celebrated its 60th anniversary. All information and contact data for Kurz can be found on the KURZ Karkassenhandel homepage.

Further information: www.kurz-karkassenhandel.de

Pictures:

The KURZ Karkassenhandel exhibition stand



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